



**PRESSKIT**

# goblackown

**A PLATFORM BUILT FOR US. EMPOWERED BY US.**

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## **CALL US**

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**GO BLACKLY**

**GO BLACK OWN, LLC**

525 Route 73  
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# THE COMPANY

Go Black Own is a black-owned internet services company that specializes in providing digital solutions to black-owned businesses. Additionally, we offer a unique mobile app that allows users to easily discover and support black-owned businesses in their local area. The app features an extensive directory of black-owned businesses, including restaurants, hotels, and, events. The app allows users to find, review, and support these businesses with just a few taps. We are dedicated to building a stronger and more connected black community by providing easy access to black-owned businesses, and by empowering black entrepreneurs to grow and thrive in the digital age.



# THE MOVEMENT

GoBlackly is an movement that aims to level the playing field for black-owned businesses by providing them with the same opportunities and resources as non-black owned businesses. Our goal is to offer customized digital marketing solutions that are tailored to the specific needs of our clients and their target audience. We take pride in our cultural awareness, knowledge of the black consumer market, and ability to connect with diverse communities. By choosing us as your digital marketing partner, you can trust that we will execute campaigns that will help you stand out in the digital world and reach your business objectives.

# THE VISION

Our vision at GoBlackly is to become a leading force in the digital marketing industry, particularly within the black business community. We aim to bridge the digital divide and level the playing field by providing access to cutting-edge technology and strategies that drive measurable results. We are dedicated to fostering a culture of excellence and innovation, while building long-lasting relationships with our clients as their trusted partner in the digital space.





# THE VISION- NARY

Kyle D. Amaker is the founder and CEO of Go Black Own, a platform that provides internet-related services to black-owned businesses and the author of the book "GoBlackly: The Digital Marketing Revolution For Black-Owned Businesses". He is a respected expert in marketing and strategy, with a strong track record of success in developing and executing plans to drive growth through digital marketing, offline marketing, and overall strategy to black-owned businesses.



# THE MISSION

Our mission at GoBlackly is to empower and elevate black-owned businesses by providing expert digital marketing services that drive growth and success in the digital landscape. We strive to create a diverse and inclusive space where our clients can connect with their target audience and achieve their goals through innovative and impactful campaigns.



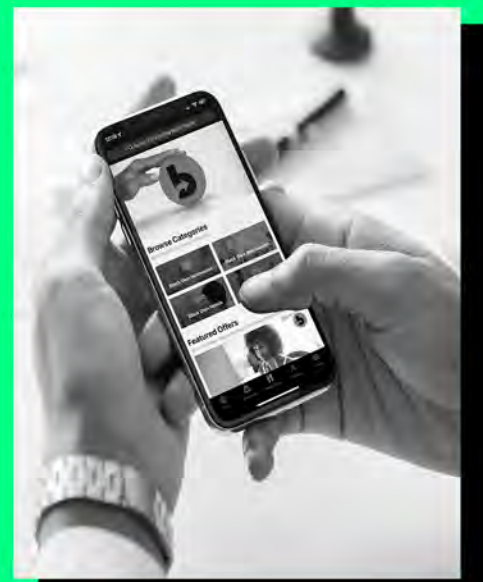
# THE AGENCY

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# THE PLATFORM

Go Black Own is a platform built for us, empowered by us. The accompanying app provides an opportunity to find and support Black-owned businesses, both physical and online, including restaurants, hotels, events, and more. Furthermore, the app's marketplace allows you to purchase and sell Black-owned products and services directly from your phone. With a unique focus on Black-owned businesses, the Go Black Own app offers a distinct and diverse shopping experience, including everything from merchandise and products to services.



**THE**

# REVOLUTION-

# ULTION

"GoBlackly: The Digital Marketing Revolution For Black-Owned Businesses," is a groundbreaking book that has been specifically written for black-owned business owners to help them GoBlackly. A movement driven by Go Black Own, that aims to empower black-owned businesses through the digital marketing revolution.

Our goal is to provide practical advice to black business owners on using digital marketing to grow their businesses. Whether you're just starting out or have been in business for a while, this book will provide valuable insights and tips to help you succeed in the digital world. With the right strategies and tactics, you can take your black-owned business to new heights through the digital marketing revolution.



